

# COVID-19 Vaccine Equity Faith Summit & Week of Action

## BACKGROUND

In the trying times of the pandemic, religious faith has been a guiding light for millions of people across the country. In fact, 28% of Americans say the pandemic has strengthened their faith, the highest number among economically developed countries. There are also strong numbers indicating that faith could be a deciding factor in getting a COVID-19 vaccine.

Majorities of most religious faiths believe that getting vaccinated is a way to live their religious faiths. Faith-based approaches to vaccine advocacy also present a strong opportunity to reach those among these communities that are still deciding to get vaccinated. Approximately 1/3 of Black Protestant and Hispanic Catholics say faith based approaches would make them more likely to get vaccinated. In addition, 70% of Black Protestants and 53% of Hispanic Catholics would turn to religious leaders for advice. These numbers represent an opening to reach these people through their faith and influence their communities to get vaccinated.

Our goal will be to provide you with an information and resource hub that shares facts, guidance, and actions to take to help protect our communities. Throughout the week of May 24 - May 30, we are focused on sharing the impact the pandemic has had on Faith communities. If you have questions, please contact [Dana Mayber](#).

## IN THIS TOOLKIT

- [Calendar](#)
- [Digital Tools](#)
- [Resources and Links](#)

## CALENDAR

- **Monday, May 24**
  - Share faith-based stories and invite your network to [register for the Faiths4Vaccines summit](#) on Wednesday 5/26! We've compiled a list of videos provided by Faiths4Vaccines that can be shared on social media using the social media copy we've provided or copy can be edited to suit your organization's voice. See [Digital Tools](#) for more resources.
- **Tuesday, May 25**
  - Promote Faiths4Vaccines Summit. We've created sample social media copy and Faiths4Vaccines has provided graphics we can all use to promote the event today!.
- **Wednesday, May 26**

- Faiths4Vaccines National Summit
  - Join Faiths4Vaccines for the largest multi-faith gathering to support equitable and far-reaching vaccine distribution in the United States. Faith leaders and faith-based organizations will receive training and empowerment to engage their communities to ensure equitable vaccine access and education for all. The event begins at 1 PM ET  
LINK:: <https://faiths4vaccines.org/national-summit/>
- **Thursday May 27**
  - Commit to stay involved – We'll be sending around a commitment form post-event that your organization can share to your audience and get people committed to getting vaccinated
- **Friday May 28**
  - Continue celebrating the summit and get others in your network committed to take action throughout June. We will share a commitment form for you to sign up and share around.

## DIGITAL TOOLS

### HANDLES & HASHTAGS

- **Handles to follow:** [@itsmadetosave](#), [@faith4vaccines](#)
- **Hashtags:** #faiths4vaccine #madetosave, #F4VNationalSummit

### GRAPHICS

[\[VIEW GRAPHICS HERE\]](#)

### Social Copy

We've created these sample social media posts for you to share throughout the week to raise awareness of the COVID-19 vaccine and support our partner's events. **Be sure to share the Faiths4Vaccines summit registration link when you post!** <https://tinyurl.com/Faiths4Vaccines>

- **Summit Promotion**
  - On May 26, join the @Faiths4Vaccines National Summit! This is the largest multi-faith gathering to train and empower faith communities to support equitable vaccine distribution in the US.

Register here: <https://tinyurl.com/Faiths4Vaccines>

RECOMMENDED GRAPHIC : [Twitter Promo \(1\).png](#)

- The largest multi-faith gathering to support equitable and far-reaching vaccine distribution will be taking place on May 26! Hosted by @Faiths4Vaccines.

Register Here: <https://tinyurl.com/Faiths4Vaccines>

RECOMMENDED GRAPHIC : [Twitter Promo \(1\).png](#)

- On May 26, faith leaders from across the country will come together to discuss how your faith-based organization can help vaccination efforts in your community. Hosted by @Faiths4Vaccines.

Register Here: <https://tinyurl.com/Faiths4Vaccines>

RECOMMENDED GRAPHIC: [Faith Summit Promo.jpg](#)

- **Sample posts**

- FACT: If you're 12 years or older in the US, you're eligible to get vaccinated for COVID-19.

Get started here: <https://madetosave.org/find-out-how-to-get-covid-19-vaccinated/>

- When it comes to who we listen to most, family and friends top that list. Our partners at @ItsMadeToSave have trainings on how to talk to your loved ones about the COVID-19 vaccines. Join them: <https://madetosave.org/act/>

- Pope Francis, like many other faith leaders across the world, believes that getting a COVID-19 vaccine is a moral obligation because it's an act of love for your neighbors. Schedule your vaccine appointment today at <https://www.vaccines.gov/search/>

- RECOMMENDED GRAPHIC: [Pope Francis Graphic.png](#)

- ANYONE can get a COVID-19 vaccine in the United States, whether you have identification or not. Schedule your vaccine appointment today at <https://www.vaccines.gov/search/>

- RECOMMENDED GRAPHIC: [Copy of Identification\\_FAQ\\_Square.png](#)

- **Facts**

- Majorities of almost all major religions believe that getting vaccinated is a way to live their religious principles of loving their neighbors. Getting vaccinated means protecting each other and the people you care about. Get vaccinated today.

<https://religionnews.com/2021/04/23/health-care-organizations-find-success-with-faith-based-allies-in-vaccine-distribution/>

- Religious Leaders: Your religious constituents rely on you for living their lives according to your collective faith. Do the right thing and make sure your congregations get vaccinated.

<https://www.webmd.com/vaccines/covid-19-vaccine/news/20210126/faith-leaders-spread-the-word-get-vaccinated>

- Members of faith communities: your congregations need you to share your story and the reasons behind why you got vaccinated. Submit your story with us today:

<https://madetosave.soapbox.us/prompt-single/vaccinationstory>

- **Stories**

- The vaccines were made to save lives and let us get back to the people we love the most. Lonnie Ali, wife of the great Muhammad Ali, speaks on the importance of getting vaccinated and how receiving the vaccine allowed her to spend time with her 17-month-old granddaughter once again.

- [https://faiths4vaccines.org/my\\_stories/vaccines-are-allowing-people-to-live-enjoy-their-lives-again/](https://faiths4vaccines.org/my_stories/vaccines-are-allowing-people-to-live-enjoy-their-lives-again/)

- [\[DOWNLOAD VIDEO HERE\]](#)

- As part of the @Faiths4Vaccines initiative, prominent faith leaders explain how receiving the vaccine is an expression of love for one's neighbors.

- Link: [Love thy neighbor. Get vaccinated. | Faiths4Vaccines: A Multifaith Movement](#)

- Pastor H. Patrick Casin is partnering with local health officials to ensure equitable distribution of the COVID-19 vaccine

- [https://faiths4vaccines.org/my\\_stories/faith-at-the-forefront-of-vaccination-efforts/](https://faiths4vaccines.org/my_stories/faith-at-the-forefront-of-vaccination-efforts/)

- [\[DOWNLOAD VIDEO HERE\]](#)

- Founder of American Muslim Health Professionals, Arshia Wajid, encourages others to get vaccinated and help others in understanding its importance.

- [https://faiths4vaccines.org/my\\_stories/join-me-millions-of-others-when-your-turn-comes-to-get-vaccinated/](https://faiths4vaccines.org/my_stories/join-me-millions-of-others-when-your-turn-comes-to-get-vaccinated/)

- [\[DOWNLOAD VIDEO HERE\]](#)

- Rabbi Shmuel Herzfeld is using Tik Tok to share his vaccination story and encourage the people in his community and across the country to get their shot today

- [https://faiths4vaccines.org/my\\_stories/rabbi-uses-social-media-to-reduce-vaccine-hesitancy/](https://faiths4vaccines.org/my_stories/rabbi-uses-social-media-to-reduce-vaccine-hesitancy/)
- [\[DOWNLOAD VIDEO HERE\]](#)

## Email

If you're interested in promoting the summit over email, here is sample text that you can copy and paste to send your respective lists:

Dear Friend,

On behalf of [Faiths4Vaccines](#), we invite you to join us at the Faiths4Vaccines National Summit on **Wednesday, May 26, 2021 from 1 to 4 pm EDT!** This multi-faith gathering will provide faith leaders and faith based organizations training, resources and empowerment to engage their communities to ensure equitable vaccine access, combat hesitancy and potentially use their houses of worship as vaccination sites.

Bishop Michael Curry, Rev. Dr. Walter Kim, Dr. Francis Collins, Ms. Melissa Rogers and Bishop Teresa E. Jefferson-Snorton, are just a few of the many prominent and local faith leaders, medical professionals and government officials offering their testimony and training to support vaccination efforts.

Now is the time to partake in open and honest dialogue between faith leaders and county, state and national health officials to identify how your faith-based institution can further engage and support local communities to increase vaccination rates.

[Click here to register for the event.](#)

We look forward to welcoming you at the Summit!

## RESOURCES AND LINKS

- [Made to Save Talking Points](#)
- Summit Link
  - [Faith 4 Vaccines Summit](#)
- Link for Vaccine Information
  - <https://madetosave.org/learn/>
- Link to sign up for vaccine
  - <https://www.vaccines.gov/search/>
- Link to more stories

- <https://faiths4vaccines.org/stories/>